

# Office of Internal Audit

CERTIFIED AUDIT OF FIU FOOTBALL ATTENDANCE FOR THE 2011 SEASON IN ACCORDANCE WITH THE NATIONAL COLLEGIATE ATHLETIC ASSOCIATION OPERATING BYLAWS

Report No. 11/12-05

February 8, 2012



OFFICE OF INTERNAL AUDIT

Date:

February 8, 2012

To:

Pete Garcia, Athletic Director

From:

Allen Vann, CPA, Audit Director

Subject:

Certified Audit of FIU Football Attendance for the 2011 Season in

Accordance with the National Collegiate Athletic Association

Operating Bylaws, Report No. 11/12-05

Pursuant to your request, we have conducted an audit of FIU's football home game attendance for this past season in accordance with the National Collegiate Athletic Association (NCAA) Constitution/Operating Bylaw, *Article 20 - Division Membership*, §20.9 *Division I Membership Requirements*, ¶20.9.7.3 *Football-Attendance Requirements* [Football Bowl Subdivision].

The objectives of our audit were to certify to the accuracy of the season's attendance at FIU home football games, reported by you to the NCAA for the 2011 season. The audit did not include an evaluation of internal controls over ticketing procedures and related revenues, as the sole purpose of this audit was to verify attendance as defined by the NCAA. Our audit was conducted in accordance with the *International Standards for the Professional Practice of Internal Auditing*.

According to the NCAA rules, "an institution must undertake an annual certified audit verifying its football attendance," and once every two years (on a rolling basis) the University is required to demonstrate that the average attendance at the season's home football games is at least 15,000. The average attendance may be determined by either of two methods: actual attendance or paid attendance. The Athletics Department has selected the paid attendance method, as it is the most advantageous method for the University towards meeting the requirement. Under the paid attendance method the University counts the number of paid tickets, regardless of actual attendance, so long as the ticket price is not discounted below one-third of the highest regular established ticket price. In addition, under this method the Athletics Department may count student attendance as paid attendance subject to specific conditions and verification methods as outlined in ¶20.9.7.3.1.2 and ¶20.9.7.3.1.2.1.

# Certified Audit of FIU Football Attendance for the 2011 Season February 8, 2012 Page 2 of 2

Based on the methodology adopted by the Athletics Department, we found that the football attendance data you have reported to the NCAA, and attached hereto, on the 2011 *Football Paid Attendance Summary* sheets are supported by sufficient, relevant and competent records.

Finally, I would like to express my appreciation for the cooperation and courtesies extended to us by your staff during the conduct of this audit.

C: Sukrit Agrawal, Chair, BOT Finance and Audit Committee and Committee Members Mark Rosenberg, University President Javier I. Marques, Chief of Staff, Office of the President

Attachment: 2011 Football Paid Attendance Summary

INSTITUTION: _	FLORIDA INTERNATIONAL		
VISITING TEAM	: NORTH TEXAS	GAME DATE:	9/1/11

<u>Paid Attendance</u>. For purposes of computing paid attendance figures, tickets must be sold for at least one-third of the highest regular established ticket price as established prior to the season, regardless of whether they are used for admission. Tickets sold at less than one-third of the highest regular established price may be counted as paid attendance only if they are used for admission. Student attendance may be counted as paid attendance if the student pays at least one-third of the highest regular established ticket price or, if the student actually attends the game and any one of the following conditions applies:

- a. The student paid an athletics fee;
- b. The student paid an institutional fee of which a certain portion was allocated to the department of intercollegiate athletics; or
- c. The student paid no athletics fee, but the institution allocated to the department of intercollegiate athletics a certain portion of tuition income or general operating funds as the equivalent of a student athletics fee.

Description	Printed	Face Value	Revenue	Comps	Sold
SUITE	418	16	6688	0	418
CLUB LEVEL	495	16	7920	0	495
SIDELINE	626	16	10016	0	626
SIDELINE DISCOUNT	666	8	5328	0	666
FAMILY PLAN	243	10	2430	0	243
ALUMNI	65	13	845	0	65
ENDZONE/NORTH/INTERNAL	7572	7	53004	0	7572
COMMUNITY PARTNERS	2511	7	17577	0	2511
TOTAL COUNTABLE SEASON TICKET	S SOLD				12596

(Sc	INDIVIDUA old for at least 1/3 of	L GAME TICK the highest-price			
CLUB	4	21	84	0	4
SIDELINE	254	21	5334	0	254
ENDZONE	204	15	3060	0	204
ENDZONE GROUP	20	10	200	0	20
SIDELINE GROUP	130	12	1560	0	130
INTERNAL	332	7	2324	0	332

	r				
STUDENT GUEST	417	7	2919	0	417
VISITING TEAM	300	21	6300	0	300
TOTAL COUNTABLE INDIVIDUAL GA	ME TICKETS SO	OLD			1661
(Season or individual game tickets sold for face value. Ticket holder is required to at	less than 1/3 of t			idual game tickets	sold at less than
,		·			
		la la	5		
TOTAL COUNTABLE DISCOUNT TICK	ETS SOLD				0
(Students must attend game or pay at least such attendance must be audited and retaine	one-third of the e	hroughout each p	ertinent four-yea	r period.)	
TOTAL NUMBER OF STUDENT TICKE					0
TOTAL NUMBER OF STUDENTS ENTE					4204
TOTAL BAND MEMBERS IN ATTENDA	NCE:				93
TOTAL PAID ATTENDANCE PER NCAA	A CRITERIA:				18554
By signing below, I certify that the reporte NCAA Division I Bylaw 20.9.7.3.2.	ed attendance fig	ures were verifie	ed through the ar	nnual certified aud	lit, as required by
		SIGNED:	1 do (Dire	ector of Athletics)	<u>è</u>
		DATE:	2-8	-/2	
		TELEPHON	E:		

INSTITUTION: <u>F</u>	LORIDA INTERNATIONAL	 	
VISITING TEAM	: CENTRAL FLORIDA	 GAME DATE:	9/17/11

<u>Paid Attendance</u>. For purposes of computing paid attendance figures, tickets must be sold for at least one-third of the highest regular established ticket price as established prior to the season, regardless of whether they are used for admission. Tickets sold at less than one-third of the highest regular established price may be counted as paid attendance only if they are used for admission. Student attendance may be counted as paid attendance if the student pays at least one-third of the highest regular established ticket price or, if the student actually attends the game and any one of the following conditions applies:

- a. The student paid an athletics fee;
- b. The student paid an institutional fee of which a certain portion was allocated to the department of intercollegiate athletics; or
- c. The student paid no athletics fee, but the institution allocated to the department of intercollegiate athletics a certain portion of tuition income or general operating funds as the equivalent of a student athletics fee.

SEASON TICKETS (Sold for at least 1/3 of the highest-priced ticket sold.)							
Description	Printed	Face Value	Revenue	Comps	Sold		
SUITE	418	20	8360	0	418		
CLUB LEVEL	495	20	9900	0	495		
SIDELINE	626	20	12520	0	626		
SIDELINE DISCOUNT	666	10	6660	0	666		
FAMILY PLAN	243	10	2430	0	243		
ALUMNI	65	15	975	0	65		
ENDZONE/NORTH/INTERNAL	7572	7	53004	0	7572		
COMMUNITY PARTNERS	2511	7	17577	0	2511		
TOTAL COUNTABLE SEASON TICKET	TS SOLD				12596		

(S	INDIVIDUA old for at least 1/3 of	L GAME TICK the highest-price					
CLUB	9	21	189	0	9		
INTERNAL	INTERNAL 537 7 3759 0 537						

			γ		
			4		
TOTAL COUNTABLE INDIVIDUAL GA	AME TICKETS S	OLD			546
	DISCO	OUNT TICKETS			
(Season or individual game tickets sold fo			d ticket and indiv	idual game ticket	ts sold at less thar
face value. Ticket holder is required to a				8	
<del>-</del>	T	Γ	T	T	T
	-				-
TOTAL COUNTABLE DISCOUNT TICE	KETS SOLD				0
		TUDENTS			
(Students must attend game or pay at leas					documentation of
such attendance must be audited and retain					Τ.
TOTAL NUMBER OF STUDENT TICK					Q
TOTAL NUMBER OF STUDENTS ENT	ERING THROUG	H SPECIAL TU	RNSTILE OR GA	ATE:	5460
TOTAL BAND MEMBERS IN ATTEND	ANCE:				93
TOTAL PAID ATTENDANCE PER NCA	A CRITERIA:				18695
By signing below, I certify that the report	ted attendance fig	gures were verific	ed through the an	nnual certified au	idit, as required b
NCAA Division I Bylaw 20.9.7.3.2.			4		
			11-1		
		SIGNED:	11 ste	Lui	t e
			(Dire	ector of Athletics)	)

Attachment B Page No. 2

PLEASE RETURN THIS FORM NOT LATER THAN <u>FEBRUARY 15, 2012</u>, TO:

DATE: 2-8-12

TELEPHONE: \_\_\_\_\_

INSTITUTION: FLORIDA INTERNATIONAL	
VISITING TEAM: LOUISIANA	GAME DATE: 9/24/11

Paid Attendance. For purposes of computing paid attendance figures, tickets must be sold for at least one-third of the highest regular established ticket price as established prior to the season, regardless of whether they are used for admission. Tickets sold at less than one-third of the highest regular established price may be counted as paid attendance only if they are used for admission. Student attendance may be counted as paid attendance if the student pays at least one-third of the highest regular established ticket price or, if the student actually attends the game and any one of the following conditions applies:

- a. The student paid an athletics fee;
- b. The student paid an institutional fee of which a certain portion was allocated to the department of intercollegiate athletics; or
- c. The student paid no athletics fee, but the institution allocated to the department of intercollegiate athletics a certain portion of tuition income or general operating funds as the equivalent of a student athletics fee.

Description	Printed	Face Value	Revenue	Comps	Sold
SUITE	418	16	6688	0	418
CLUB LEVEL	495	16	7920	0	495
SIDELINE	626	16	10016	0	626
SIDELINE DISCOUNT	666	8	5328	0	666
FAMILY PLAN	243	10	2430	0	243
ALUMNI	65	13	845	0	65
ENDZONE/NORTH/INTERNAL	7572	7	53004	0	7572
COMMUNITY PARTNERS	2511	7	17577	0	2511
TOTAL COUNTABLE SEASON TICKE	 				12596

(So	INDIVIDUA old for at least 1/3 of	L GAME TICK the highest-price			
SIDELINE	365	21	7665	0	365
ENDZONE	214	15	3210	0	214
SIDELINE GROUP	20	16	320	0	20
ENDZONE GROUP	1	7	7	0	1
INTERNAL/PROMO	319	7	2233	0	319
STUDENT GUEST	309	7	2163	0	309

VISITING TEAM	304	21	6384	0	304
TOTAL COUNTABLE INDIVIDUAL GAI	ME TICKETS S	 OLD			1532
(Season or individual game tickets sold for face value. Ticket holder is required to at	less than 1/3 of			idual game tick	ets sold at less than
TOTAL COUNTABLE DISCOUNT TICK	ETS SOLD				0
Students must attend game or pay at least		TUDENTS established ticke	t price in order to	be counted. Th	e documentation o
such attendance must be audited and retaine					
TOTAL NUMBER OF STUDENT TICKET	TS COLLECTE	D UPON ADMIS	SSION TO GAME	:	0
TOTAL NUMBER OF STUDENTS ENTE	RING THROUG	GH SPECIAL TU	RNSTILE OR GA	ATE:	2647
TOTAL BAND MEMBERS IN ATTENDA	NCE:				93
TOTAL PAID ATTENDANCE PER NCAA	A CRITERIA: .				16868
By signing below, I certify that the reported NCAA Division I Bylaw 20.9.7.3.2.	ed attendance fi	gures were verifi	fit &	annual certified	
		DATE:	2-8-	12	

TELEPHONE:

INSTITUTION: FLORID	DA INTERNATIONAL	 	
VISITING TEAM: DU	KE ,	GAME DATE:	10/1/11

<u>Paid Attendance</u>. For purposes of computing paid attendance figures, tickets must be sold for at least one-third of the highest regular established ticket price as established prior to the season, regardless of whether they are used for admission. Tickets sold at less than one-third of the highest regular established price may be counted as paid attendance only if they are used for admission. Student attendance may be counted as paid attendance if the student pays at least one-third of the highest regular established ticket price or, if the student actually attends the game and any one of the following conditions applies:

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- b. The student paid an institutional fee of which a certain portion was allocated to the department of intercollegiate athletics; or
- c. The student paid no athletics fee, but the institution allocated to the department of intercollegiate athletics a certain portion of tuition income or general operating funds as the equivalent of a student athletics fee.

(Sold		SON TICKETS of the highest-price	d ticket sold.)		
Description	Printed	Face Value	Revenue	Comps	Sold
SUITE	418	16	6688	0	418
CLUB LEVEL	495	16	7920	0	495
SIDELINE	626	16	10016	0	626
SIDELINE DISCOUNT	666	8	5328	0	666
FAMILY PLAN	243	10	2430	0	243
ALUMNI	65	13	845	0	65
ENDZONE/NORTH/INTERNAL	7572	7	53004	0	7572
COMMUNITY PARTNERS	2511	7	17577	0	2511
TOTAL COUNTABLE SEASON TICKET	TS SOLD				12596

(Sol	INDIVIDUA d for at least 1/3 of	L GAME TICK the highest-price			
CLUB/SIDELINE	778	21	16338	0	778
ENDZONE/HANDICAP	975	15	14625	0	975
SIDELINE GROUP	153	16	2448	0	153
SIDELINE GROUP	214	12	2568	0	214
ENDZONE GROUP	233	7	1631	0	233
ENDZONE GROUP	104	10	1040	0	104

VISITING TEAM	466	21	9786	0	466
INTERNAL	1034	7	7238	0	1034
STUDENT GUEST	1155	7	8085	0	1155
TOTAL COUNTABLE INDIVIDUAL GA	ME TICKETS SO	OLD			5112
(Season or individual game tickets sold for face value. Ticket holder is required to as	less than 1/3 of			idual game ticke	ts sold at less than
		740			
					-
	L				-
TOTAL COUNTABLE DISCOUNT TICK	ETS SOLD				0
such attendance must be audited and retained TOTAL NUMBER OF STUDENT TICKE TOTAL NUMBER OF STUDENTS ENTER TOTAL BAND MEMBERS IN ATTENDATE.	TS COLLECTEI RING THROUG	UPON ADMIS H SPECIAL TU	SION TO GAME RNSTILE OR GA	: ATE:	0 4932 93
TOTAL PAID ATTENDANCE PER NCA.	A CRITERIA:				22733
By signing below, I certify that the report NCAA Division I Bylaw 20.9.7.3.2.	ed attendance fig	SIGNED: _	Act of	Sector of Athletics	
		TELEPHON	VE:		

INSTITUTION: FLO	DRIDA INTERNATIONAL	 	
VISITING TEAM:	TROY	GAME DATE:	10/25/11

<u>Paid Attendance</u>. For purposes of computing paid attendance figures, tickets must be sold for at least one-third of the highest regular established ticket price as established prior to the season, regardless of whether they are used for admission. Tickets sold at less than one-third of the highest regular established price may be counted as paid attendance only if they are used for admission. Student attendance may be counted as paid attendance if the student pays at least one-third of the highest regular established ticket price or, if the student actually attends the game and any one of the following conditions applies:

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Description	Printed	Face Value	Revenue	Comps	Sold
SUITE	418	16	6688	0	418
CLUB LEVEL	495	16	7920	0	495
SIDELINE	626	16	10016	0	626
SIDELINE DISCOUNT	666	8	5328	0	666
FAMILY PLAN	243	10	2430	0	243
ALUMNI	65	13	845	0	65
ENDZONE/NORTH/INTERNAL	7572	7	53004	0	7572
COMMUNITY PARTNERS	2511	7	17577	0	2511
TOTAL COUNTABLE SEASON TICKET	I FS SOLD				12596

175	21	3675	0	175
73	15	1095	0	73
659	7	4613	0	659
121	7	847	0	121
300	21	6300	0	300
	1 for at least 1/3 of 175 73 659 121	1 for at least 1/3 of the highest-prior 175 21 73 15 659 7 121 7	73 15 1095 659 7 4613 121 7 847	1 for at least 1/3 of the highest-priced ticket sold.)  175 21 3675 0 73 15 1095 0 659 7 4613 0 121 7 847 0

Attachment B	
Page No. 2	

TOTAL COUNTABLE INDIVIDUAL GA	ME TICKETS S	OLD			1328
(Season or individual game tickets sold for	less than 1/3 of			idual game ticket	s sold at less than
face value. Ticket holder is required to at	tend game in or	der to be counte	<b>d.</b> )		
TOTAL COUNTABLE DISCOUNT TICK	ETS SOLD				0
	·				
(Students must attend game or pay at least such attendance must be audited and retained	one-third of the				documentation of
TOTAL NUMBER OF STUDENT TICKE	TS COLLECTE	UPON ADMIS	SION TO GAME	S:	0
TOTAL NUMBER OF STUDENTS ENTE	RING THROUG	H SPECIAL TUI	RNSTILE OR GA	ATE:	1972
TOTAL BAND MEMBERS IN ATTENDA	NCE:				93
TOTAL PAID ATTENDANCE PER NCA	A CRITERIA:				15989
By signing below, I certify that the report NCAA Division I Bylaw 20.9.7.3.2.	ed attendance fig	SIGNED:	Att (Dire	ector of Athletics)	dit, as required by
		DATE:	2-8-	/2	
		TELEPHON	IE:		

INSTITUTION: FLORIDA INTERNATIONAL	
VISITING TEAM: FLORIDA ATLANTIC	GAME DATE: 11/12/11

<u>Paid Attendance</u>. For purposes of computing paid attendance figures, tickets must be sold for at least one-third of the highest regular established ticket price as established prior to the season, regardless of whether they are used for admission. Tickets sold at less than one-third of the highest regular established price may be counted as paid attendance only if they are used for admission. Student attendance may be counted as paid attendance if the student pays at least one-third of the highest regular established ticket price or, if the student actually attends the game and any one of the following conditions applies:

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(Sold		SON TICKETS of the highest-price	ed ticket sold.)		
Description	Printed	Face Value	Revenue	Comps	Sold
SUITE	418	16	6688	0	418
CLUB LEVEL	495	16	7920	0	495
SIDELINE	626	16	10016	0	626
SIDELINE DISCOUNT	666	8	5328	0	666
FAMILY PLAN	243	10	2430	0	243
ALUMNI	65	13	845	0	65
ENDZONE/NORTH/INTERNAL	7572	7	53004	0	7572
COMMUNITY PARTNERS	2511	7	17577	0	2511
TOTAL COUNTABLE SEASON TICKETS SOLD					12596

(Sol	INDIVIDUA d for at least 1/3 of	L GAME TICK the highest-price	-		
SIDELINE	457	21	9597	0	457
ENDZONE/HANDICAP	266	15	3990	0	266
GROUP SIDELINE	2	16	32	0	2
GROUP SIDELINE	11	12	132	0	11
GROUP ENDZONE	28	10	280	0	28
INTERNAL	744	7	5208	0	744

STUDENT GUEST	395	7	2765	0	395
VISITING TEAM	500	21	10500	0	500
TOTAL COUNTABLE INDIVIDUAL GAME TICKETS SOLD					2403
(Season or individual game tickets sold for face value. <b>Ticket holder is required to at</b>	less than 1/3 of			idual game tickets	s sold at less than
	e Y				
TOTAL COUNTABLE DISCOUNT TICKETS SOLD					0
STUDENTS (Students must attend game or pay at least one-third of the established ticket price in order to be counted. The documentation of such attendance must be audited and retained for inspection throughout each pertinent four-year period.)  TOTAL NUMBER OF STUDENT TICKETS COLLECTED UPON ADMISSION TO GAME:					
TOTAL NUMBER OF STUDENT TICKETS COLLECTED UPON ADMISSION TO GAME:					2321
TOTAL BAND MEMBERS IN ATTENDANCE:					93
TOTAL BAND MILWIDLES IN ATTENDANCE.					
TOTAL PAID ATTENDANCE PER NCAA CRITERIA:					17413
By signing below, I certify that the reported attendance figures were verified through the annual certified audit, as required by NCAA Division I Bylaw 20.9.7.3.2.  SIGNED:  (Director of Athletics)  DATE:  2 -8-12					
		DATE:	E:		

#### NCAA STEVE MALLONEE, DIVISION I GOVERNANCE LIAISON/AMA MANAGING DIRECTOR P.O. BOX 6222, INDIANAPOLIS, IN 46206-6222

PHONE NUMBER 317/917-6222, FAX NUMBER 317/917-6842